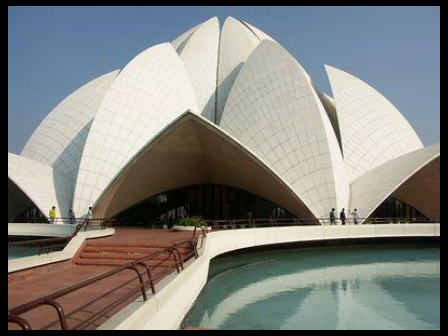
IM 853 Indian Field Seminar



Delhi

Mumbai

Bangalore

Route of Travel

TATA
indicom
इलेक्ट्रिकल

Max Devki Devi
Heart & Vascular Institute

DL 1R
K 6988

Why?

- Emerging countries like India are undergoing a transformation that is fundamentally changing the face of global business and competition.
- Understanding and being conversant in global issues is essential. There is no substitute for seeing and touching this world.
- Obtain a vivid understanding of the intensely intertwined challenges facing India as a pivotal emerging country.

- Examine the full range of the health sector, including
  - Rapid economic development and the emerging capacity to compete successfully on a global basis
  - The daunting barriers to meeting the needs of over a billion people across a subcontinent
  - The entrepreneurial energy and innovative capacity to create new value and opportunities across the sector

It may also change the way you see the world

And your place in it

Itinerary

Sun. 1/1	Arrive Delhi (you can elect to come early, including a trip to the Taj Mahal)
1/2 to 1/5	Site visits and meetings in Delhi
Fri. 1/6	Visit to rural health care settings
Sat. 1/7	Fly to Mumbai
Sun. 1/8	Free Day in Mumbai
Mon. & Tue. 1/9 & 1/10	Site visits and meetings in Mumbai
Tue. 1/10	Fly to Bangalore
Wed.-Fri. 1/11-1/13	Site visits and meetings in Bangalore
Saturday 1/14	Return to Boston

Format

- Site visits to pivotal organizations across the sector
  - Service Delivery: High end and grass root
  - Bio-Pharma and Medical Devices: Established and start-up
  - Public Policy, Government and Research
- Meetings with the principals to learn about their world
- Special informal optional dinner sessions in small groups
- Time in the evening and on weekends to see and touch this absorbing and engaging country

Biocon

"Our ability to continuously scale new heights across the biopharmaceutical value chain enables us to realise the promise of future therapeutics."
-Kiran Mazumdar-Shaw, Chairman & Managing Director

Point Counter Point

- MaxHealth and AIIMS
- Anand and Anand and Medecins Sans Frontieres
- OPPI and Cipla
- Gurgaon and Dharavi

Max India

Analjit Singh, Chairman
and Co-Founder

Businesses

Core Businesses

MAX

Innovation

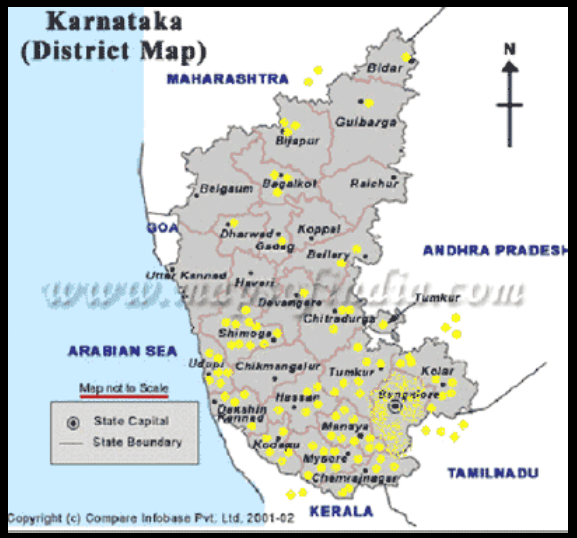
- GE John Welch Center
- Vaatsalya
- Narayana Hrudayalaya

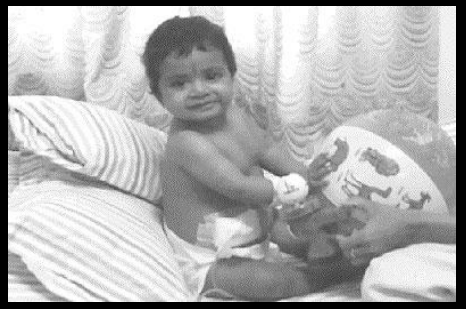
Narayana Hrudayalaya

Dr. Devi Shetty, CEO

Narayana Hrudayalaya

CARING WITH COMPASSION





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Accommodations and In-Country Travel

- 5 Star Hotels in each city
- Travel by Volvo coach for site visits
- In country flights
- Agent accompanies the group to deal with any unexpected complications or issues
- Faculty leader as well as staff co-leader
- Guided orientation tours and time in the evening for exploration on your own

Course Structure

- Two pre-trip sessions
  - Preparatory readings and discussion
  - Briefings about the trip and practical Q & A
  - Guest Speakers
- Organization-based Field Seminar Projects
  - Initial research and briefing
  - In-country leadership
  - Post-visit paper

More Information

Slide show and commentary by previous students

- http://www.bu.edu/phpbin/news-cms/news/?dept=644&id=52926

Program site with podcasts from previous program

- http://smgpublish.bu.edu/IM853/

If you would like to speak with people who went on the trip in the past please let us know

Program Costs

Program Fee: $3,800

Includes:

- Accommodations with breakfast each day. Lunches are included with the program visits.
- In country airfare
- Transport to site visits
- Guided tours in Delhi and Mumbai (Elephanta Caves)
- Special dinners.

Other Costs

- Tuition (Regular tuition for a course, as you would pay in any case)
- Airfare to Delhi and return from Bangalore (est. $1,400)
- Other meals (est. $450)
- Incidentals, gifts and entertainment

Assistance

Financial Aid

- Program fees can be added to the cost of education
- Student loans can be used to cover the cost

For financial aid information for SMG contact

Nicola Melton
Assistant Director of Financial Aid
gsmfa@bu.edu
353-3584

Visas, insurance and health preparations

- Information sheet to follow

Other Information

About the trip:

Mark Allan
mallan@bu.edu
617-358-4286

About registration

Kristen Fischer
kfischer@bu.edu
617-353-2315

Answers to FAQ'S

- Yes, this is a spring semester course and provides credit towards graduation. The only tuition you pay is what you would pay for any course.
- If you are in the School of Public Health you will be registering for a three credit course in the School of Management that could potentially count as an elective in SPH.
- You make your own flight arrangements to and from country. You may arrive early or leave late. You may use frequent flyer miles.
- Yes you will have both an intense learning experience and the time to explore on your own
- No, at this point we do not have scholarship funds and cannot reduce the fee.

Questions?