BOSTON UNIVERSITY

Boston University School of Management

WHAT'S NEXT?

PROFESSIONAL EVENING MBA 2013–2014

THE WORLD IS CHANGING. AND SO HAVE WE.

We just turned 100 years old, and we're not slowing down. We've shifted our focus to the forces transforming tomorrow's economy. Jobs are changing. Companies are evolving. Are you ready for what's next in your career?

Here, you'll have the opportunity to get your hands dirty. You'll learn in the real world, in real time. You'll be confronted with ethical questions. You'll be challenged to work on teams with other diverse leaders. And you'll build a stronger resume with each semester you're here.

Get ready to innovate.

WHAT'S YOUR PLAN?

WITH THE PROFESSIONAL EVENING MBA (PEMBA) AT BOSTON UNIVERSITY, YOU CAN KEEP YOUR DAY JOB WHILE HAVING THE SAME ACADEMIC OPTIONS RESERVED FOR FULL-TIME STUDENTS AT OTHER SCHOOLS. THIS IS WHAT SETS US APART: YOU'LL BUILD THE SAME FOUNDATION IN TRADITIONAL BUSINESS DISCIPLINES AS OUR FULL-TIME STUDENTS, AND TAKE ELECTIVES ALONGSIDE THEM, BUT COMPLETE THE DEGREE ON YOUR OWN TERMS.

At SMG, we offer a multiplicity of choices. With over 100 electives and 10 areas of specialization to choose from (see page 20 for a full list), we provide more paths to a degree than almost any other school. Among our options for specialization are Public & Nonprofit Management or Health Sector Management, in a city that's considered the capital of both industries. Interested in an area outside of the School of Management? You can complete the MBA/MA in International Relations and the MBA/MA in Economics on a part-time basis.

In a nutshell: there are a lot of ways to earn your MBA here.

#1 IN 2013, WE WERE NAMED BOSTON'S #1 PART-TIME MBA BY U.S. NEWS & WORLD REPORT

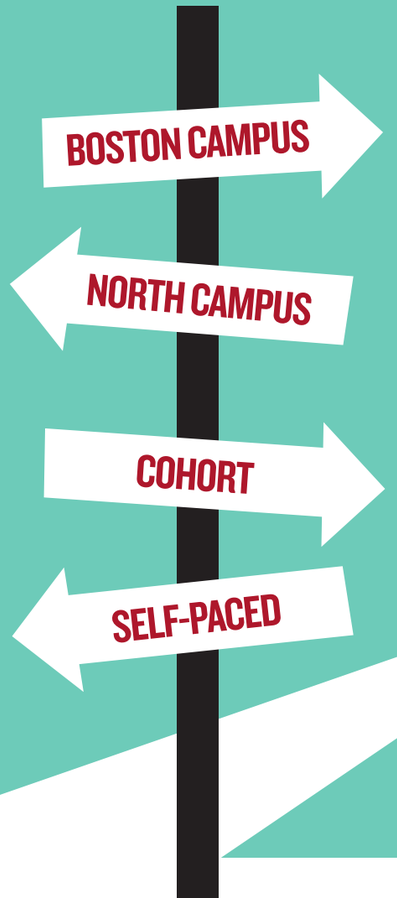
PICK THE PLACE AND THE PACE, GET THE SAME PROGRAM

BOSTON OR NORTH CAMPUS

If you're working full time, picking an MBA program can be about location. Choose from our Boston Campus, located just outside Kenmore Square, or our North Campus in Chelmsford off Routes 3 and 495. At either campus, you'll learn the same business foundations, have the same professors, and have access to the same resources, including lectures, academic counselors, and career advisors.

COHORT OR SELF-PACED

Our cohort option mimics the feel of the full-time MBA program. You'll share your first year of coursework with the same cohort of 50-55 students and build a sense of community, teamwork, and camaraderie difficult for other evening programs to achieve. Prefer a more flexible schedule? Our self-paced option allows you to take between one and three courses per semester, which exposes you to a bigger network of fellow students over time.



Please note that core classes are taken at the campus at which you're enrolled. Not all electives are offered at the North Campus, so some will need to be taken in Boston, giving you exposure to a broader network of classmates.

DURING MY MBA SEARCH, I VISITED MULTIPLE PROGRAMS. AT BU, I WAS REALLY IMPRESSED BY HOW WELL THE FACULTY TAUGHT THE COURSEWORK IN SUCH AN ENGAGING MANNER. STUDENTS IN THE CLASSROOM HAD A DEEP UNDERSTANDING OF THE MATERIAL, WERE ARTICULATE IN THEIR ARGUMENTS, AND WERE INTERESTING PEOPLE TO BE AROUND AND LEARN FROM. IT WAS THE PROSPECT OF BUILDING A NETWORK WITH SUCH HIGH-CALIBER CLASSMATES THAT REALLY DROVE MY DECISION TO ATTEND BU OVER ANY OTHER PART-TIME OR FULL-TIME PROGRAM.

TOM CANTWELL (MBA'13)
MANAGER
PROCESS IMPROVEMENT
LIBERTY MUTUAL

BOSTON CAMPUS COHORT OPTION
(AUGUST ENTRY)

FIRST YEAR FALL 9 CREDITS	FIRST YEAR SPRING 8 CREDITS	FIRST YEAR SUMMER 4 CREDITS
MANAGING ORGANIZATIONS & PEOPLE (4 CREDITS) FINANCIAL REPORTING & CONTROL (4 CREDITS) MANAGING CAREER GROWTH (1 CREDIT, TWO SATURDAYS)	MARKETING MANAGEMENT (4 CREDITS) FINANCIAL MANAGEMENT (4 CREDITS)	DATA ANALYSIS FOR MANAGERIAL DECISION MAKING (4 CREDITS)

COURSES TO COMPLETE OVER THE NEXT THREE YEARS

CREATING VALUE THROUGH OPERATIONS & TECHNOLOGY (4 CREDITS)

IT STRATEGIES FOR A NETWORKED ECONOMY (4 CREDITS)

ECONOMICS AND MANAGEMENT DECISIONS (4 CREDITS)

COMPETITION, INNOVATION, & STRATEGY (4 CREDITS)

EXECUTIVE WRITTEN COMMUNICATION OR EXECUTIVE PRESENTATION (1 CREDIT)

INTRODUCTION TO BUSINESS LAW (2 CREDITS)

EIGHT ELECTIVES (3 CREDITS EACH)

As you would expect in a leading institution, the curriculum is constantly evolving to anticipate the future needs of graduates. The above list is for reference purposes only and is subject to change each semester.

NORTH CAMPUS COHORT OPTION
(AUGUST ENTRY)

FIRST YEAR FALL 9 CREDITS	FIRST YEAR SPRING 8 CREDITS	FIRST YEAR SUMMER 5 CREDITS
MANAGING ORGANIZATIONS & PEOPLE (4 CREDITS) FINANCIAL REPORTING & CONTROL (4 CREDITS) MANAGING CAREER GROWTH (1 CREDIT, TWO SATURDAYS)	MARKETING MANAGEMENT (4 CREDITS) DATA ANALYSIS FOR MANAGERIAL DECISION MAKING (4 CREDITS)	FINANCIAL MANAGEMENT (4 CREDITS) EXECUTIVE WRITTEN COMMUNICATION OR EXECUTIVE PRESENTATION (1 CREDITS)
SECOND YEAR FALL 8 CREDITS	**SECOND YEAR SPRING 8 CREDITS**	**SECOND YEAR SUMMER 5 CREDITS**
CREATING VALUE THROUGH OPERATIONS AND TECHNOLOGY (4 CREDITS) ECONOMICS AND MANAGEMENT DECISIONS (4 CREDITS)	IT STRATEGIES FOR A NETWORKED ECONOMY (4 CREDITS) COMPETITION, INNOVATION, & STRATEGY (4 CREDITS)	INTRODUCTION TO BUSINESS LAW (2 CREDITS) ELECTIVE (3 CREDITS)
THIRD YEAR FALL 6 OR 9 CREDITS	**THIRD YEAR SPRING 6 OR 9 CREDITS**	**THIRD YEAR SUMMER 3 OR 6 CREDITS**
ELECTIVE (3 CREDITS) ELECTIVE (3 CREDITS) ELECTIVE (OPTIONAL) (3 CREDITS)	ELECTIVE (3 CREDITS) ELECTIVE (3 CREDITS) ELECTIVE (OPTIONAL) (3 CREDITS)	ELECTIVE (3 CREDITS) ELECTIVE (OPTIONAL) (3 CREDITS)

FOURTH YEAR

* IF YOU CHOOSE TO COMPLETE LESS THAN 21 CREDITS IN YEAR 3, YOU WILL NEED TO TAKE ANY REMAINING COURSEWORK IN YEAR 4 TO COMPLETE THE 64 CREDITS REQUIRED TO GRADUATE.

BOSTON CAMPUS SELF-PACED OPTION
(JANUARY OR AUGUST ENTRY)

64 CREDITS

SELF-PACED STUDENTS MUST BEGIN THE PROGRAM WITH:

MANAGING ORGANIZATIONS & PEOPLE (4 CREDITS)

EXECUTIVE SKILLS: MANAGING CAREER GROWTH (1 CREDIT)

THE REMAINING COURSES (59 CREDITS) WILL MATCH THE "COHORT OPTION" LIST FOR THE BOSTON CAMPUS, BUT MAY BE TAKEN IN A SEQUENCE DETERMINED BY THE STUDENT WITH THE GUIDANCE OF A GRADUATE PROGRAMS ADVISOR.

MORE THAN 100 ELECTIVES. TAKE YOUR PICK.

OPTIONS, OPTIONS, OPTIONS

HERE, YOU'LL LEARN THE BUSINESS FUNDAMENTALS (AND HAVE PLENTY OF TIME FOR THE FUN STUFF, TOO). THESE ARE JUST SOME OF THE COURSES WE OFFER. VISIT OUR WEBSITE FOR A FULL LIST.

As you would expect in a leading institution, the curriculum is constantly evolving to anticipate the future needs of graduates. This list is a sampling of courses and is for reference only. Courses are subject to change each semester.

- STRATEGY IMPLEMENTATION
- PRODUCT DESIGN & DEVELOPMENT
- COMPETING IN HIGH-GROWTH ECONOMIES
- ENTREPRENEURIAL FINANCE
- GOVERNMENT, SOCIETY, & SUSTAINABLE DEVELOPMENT
- SOCIAL MEDIA MARKETING & SOCIAL INFLUENCE
- GLOBAL STRATEGIC MARKETING
- SOCIAL ENTREPRENEURSHIP
- DESIGN & INNOVATION STRATEGY
- BENCH-TO-BEDSIDE: TRANSLATING BIOMEDICAL INNOVATION FROM THE LABORATORY TO THE MARKETPLACE
- LEADING SUSTAINABLE ENTERPRISES
- MANAGEMENT CONSULTING FIELD PROJECT
- CLEAN TECHNOLOGIES & SUPPLY CHAINS
- STRATEGIC FUNDRAISING & CORPORATE PHILANTHROPY
- REAL ESTATE MANAGEMENT
- STARTING NEW VENTURES
- INTERNATIONAL ENTREPRENEURSHIP
- STRATEGIES FOR BRINGING TECHNOLOGY TO MARKET
- NEGOTIATIONS
- PRIVATE EQUITY: LEVERAGED BUYOUTS

FACULTY

ERIK MOLANDER
EXECUTIVE-IN-RESIDENCE & LECTURER
STRATEGY & INNOVATION

If you're an aspiring entrepreneur, be ready to answer Erik Molander's favorite question, "Why do you want to be the boss?" Molander has 30 years of experience in corporate finance, strategy, and innovation as a corporate executive and consultant to leading firms in the high tech sector.

SUSAN FOURNIER
PROFESSOR & DEAN'S RESEARCH FELLOW
MARKETING

Learn from a marketing celebrity. Fournier is credited with founding the sub-field of brand relationships, and continues to explore the creation and capturing of value through branding. Previously, she served as a VP at Young & Rubicam Advertising.

RAY WILSON
EXECUTIVE-IN-RESIDENCE & LECTURER
ACCOUNTING

Wilson brings accounting to life. He has decades of experience as a senior executive and CFO of technology based companies. He's handled more than 20 acquisitions, designed companies' capital structures, and managed numerous financings. Wilson has been named Professor of the Year for his teaching.

JOE RESTUCCIA
PROFESSOR & DEAN'S RESEARCH FELLOW
OPERATIONS & TECHNOLOGY MANAGEMENT

Improving healthcare quality is Restuccia's specialty. He's been researching in the field and teaching for 35 years. In addition to teaching at SMG, he serves as a research scientist with the Veterans Health Administration, where he's currently investigating the impact of organizational factors on the VHA's 129 medical centers.

NALIN KULATILAKA
WING TAT LEE FAMILY PROFESSOR IN MANAGEMENT
FINANCE

How do finance managers capitalize on the future of uncertain events? Ask Kulatilaka – he's published a book on this topic that explores investments in terms of real options - the concept behind the Nobel Prize-winning work on financial options - to evaluate and target opportunities to redeploy, delay, modify, or even abandon capital-intensive projects as events unfold.

DAVID STOLOW
FACULTY DIRECTOR, PUBLIC & NONPROFIT
MANAGEMENT PROGRAM

With decades of nonprofit experience that includes service as Director of Strategic Development at Citizen Schools, Chief Financial Officer at City Year, and Chief Financial Officer at The Home for Little Wanderers, Stolow brings a passion for national service, development, and financial management to SMG's Public & Nonprofit program. He's also served as an expert trainer with service organizations around the country.

KIRA FABRIZIO
ASSISTANT PROFESSOR
STRATEGY & INNOVATION

Fabrizio examines the place where firm strategy and public policy intersect, especially as the two relate to innovation and technology. Her recent research looks at how an uncertain policy environment effects investment in clean energy projects.

COLIN FISHER
ASSISTANT PROFESSOR
ORGANIZATIONAL BEHAVIOR

A jazz trumpet player, Fisher has a lifelong fascination with how groups and individuals improvise. His research examines how leaders can foster creativity in teams. You can find him testing his theories in the Digital Learning Studio, a tech-equipped classroom in SMG.

KENCY JULES THEORK

MBA'14
GENERAL MANAGEMENT

OFFICER,
ALTERNATIVE INVESTMENT SOLUTIONS
STATE STREET

Kency manages the reporting process of hedge funds and private equity partnerships for multiple clients. Starting on day one of the program, he's taken what he's learned in the classroom and applied it at work. "The first class I took, Managing People and Organizations, was valuable to my job. I learned about team work, effective conflict resolution, and strong leadership. The things I've learned in class have helped me to increase my knowledge and skills, which my peers, staff, and managers have noticed."

IN A WORD, OUR STUDENTS ARE DIVERGENT

FOR MORE ABOUT OUR CURRENT CLASS PROFILE, PLEASE VISIT OUR WEBSITE: BU.EDU/MBA/EVENING

Our current students come from more than 20 industries, but share a commitment to academic and personal excellence. While some have a background in business, others have taken an alternative route to SMG. Have a keen intellect and a different perspective to bring to the table? **We want to meet you.**

	BOSTON CAMPUS FALL 2012	NORTH CAMPUS FALL 2012	BOSTON CAMPUS SPRING 2013
ENROLLED	147	28	57
MALE/FEMALE	59% / 41%	79% / 21%	67% / 33%
AHANA*	11%	10%	6%

*US citizens of Asian, Hispanic, African, or Native American descent

	COMBINED MEAN	MID 80% RANGE
GMAT	606	520-700
UNDERGRAD GPA	3.3	2.7–3.7
WORK EXPERIENCE	5.6 YRS	2–10 YRS
AGE	28	24-33

UNDERGRADUATE BACKGROUNDS

- 31% BUSINESS/ACCOUNTING/FINANCE
- 23% ENGINEERING/COMPUTER SCIENCE
- 23% SOCIAL SCIENCES
- 12% MATH/SCIENCE
- 11% ECONOMICS

EMPLOYMENT OF THE 2012 INCOMING CLASSES

- 21% HEALTH SECTOR MANAGEMENT
- 20% FINANCE/ACCOUNTING
- 19% PUBLIC & NONPROFIT
- 10% OTHER*
- 8% TECHNOLOGY
- 7% INSURANCE
- 6% CONSULTING
- 3% AUTOMOTIVE/AEROSPACE
- 3% DEFENSE
- 3% RETAIL

*Includes Architecture, Construction Management, Consumer Products, Hospitality, Legal, Manufacturing, Marketing, Publishing, Real Estate, and others

GEOFF WALKER

MBA'13
HEALTH SECTOR MANAGEMENT

SENIOR SPECIALTY SALES REPRESENTATIVE
ELI LILLY & COMPANY

Geoff has a passion for improving the patient experience and achieving long-term sustainability in the health sector. "I was looking for a program that would not only test my aptitude to learn different subjects, but courses that would complement projects and experiences I come across every day." Here, he's focused his coursework on areas he knows will lead to personal, professional, and economic advancement. "The program has given me the confidence to know I can influence business decisions."

WE BRING BUSINESS TO LIFE

Flex your business intelligence. Engage with real clients in real time. Learn to navigate in the changing international business market. Here, you'll be challenged to go out into the field and practice what you're learning.

Opportunities include:

- Work directly with a client to solve a business challenge
- Travel with an international field seminar and immerse yourself in local culture and business practices
- Talk with a visiting CEO or industry thought leader
- Compete in a case competition or new venture challenge here at SMG, around Boston, or elsewhere around the country
- Trek with a student club for a company visit
- Tap into SMG's resources for startups and entrepreneurs, like new venture competitions, business bootcamps, and student clubs
- Take globally focused or experience-based courses

WANT A TRULY GLOBAL EXPERIENCE?

International Field Seminars are two-week intensive courses that incorporate business, governmental, and cultural site visits, offering you a new perspective on industries around the world. Previously offered seminars include trips to Asia, Europe, Brazil, and India.

ONE OF THE THINGS I WILL ALWAYS APPRECIATE ABOUT BU'S PEMBA PROGRAM IS THE OPPORTUNITIES THAT WERE AFFORDED TO US TO LEARN ABOUT A CONCEPT IN THE CLASSROOM, AND THEN TAKE IT OUT INTO THE REAL WORLD. EACH PROJECT I WORKED ON ALLOWED ME TO DO THAT, WHICH WAS SO VALUABLE.

BENJAMIN WEISMAN (MBA'11)
PUBLIC & NONPROFIT MANAGEMENT
MAJOR GIFTS OFFICER, ROSIE'S PLACE

KATIE KLINE

MBA'14
PUBLIC & NONPROFIT MANAGEMENT

OPERATIONS MANAGER & DATA COORDINATOR
CITY ON A HILL CHARTER PUBLIC SCHOOL

Katie, who manages the day-to-day operations for a school that serves 280 students, was looking for an MBA program that allowed her to continue to work at an organization she believed in while giving her the tools to grow. "My experience at SMG has opened my eyes to new possibilities for future careers. The guest lecturers that have joined some of my classes have exposed me to careers I didn't think of as options for myself before."

CAREER ADVICE FROM THE CEO OF JETBLUE

A PEEK AT THE INNERWORKINGS OF THE RED SOX

A CONVERSATION ABOUT MILESTONES IN TELEVISION WITH THE PRESIDENT OF STATION OPERATIONS AT FOX

WE'RE BRINGING BUSINESS LEADERS RIGHT INTO THE BUILDING

RECENT SPEAKERS AT SMG INCLUDE:

JOHN RYAN
PRESIDENT
CENTER FOR CREATIVE LEADERSHIP

DAVID BARGER
PRESIDENT & CEO OF JETBLUE

ADAM BRYANT
EDITOR, *NEW YORK TIMES*

ED WEISS
GENERAL COUNSEL, FENWAY SPORTS GROUP & THE BOSTON RED SOX

DENNIS SWANSON
PRESIDENT OF STATION OPERATIONS, FOX TELEVISION

ANDREW J. SUSSMAN, M.D.
PRESIDENT & COO, CVS MINUTE CLINIC

KAREN KANG
AUTHOR & SELF BRANDING EXPERT

AGILE. SMART. QUICK ON THEIR FEET.

Our PEMBA students are always thinking about their next move. Just ask any of our students, alumni, or the leading companies they work for. Here are some of the places where you can find our current students.

AMERICAN TOWER ▮ BAE SYSTEMS ▮ BAIN CAPITAL
BERKELEY REPERTORY THEATRE ▮ BIOGEN IDEC
BOSTON CHILDREN'S HOSPITAL ▮ BOSTON CONSULTING GROUP
BOSTON RED SOX ▮ BOSTON SCIENTIFIC ▮ BROWN BROTHERS HARRIMAN
CISCO SYSTEMS ▮ EMC ▮ FEDERAL RESERVE BANK OF BOSTON
FIDELITY ▮ FORRESTER RESEARCH ▮ GE AVIATION
GENZYME ▮ HARPOON BREWERY ▮ IBM
JOHN HANCOCK ▮ JOHNSON & JOHNSON ▮ LIBERTY MUTUAL
MASSACHUSETTS GENERAL HOSPITAL ▮ MICROSOFT
NEW BALANCE ▮ NOVARTIS ▮ PARTNERS HEALTHCARE
PROCTER & GAMBLE ▮ RAYTHEON ▮ STATE STREET
TRIUMVIRATE ENVIRONMENTAL ▮ U.S. AIR FORCE
WFXT-TV ▮ ZOO NEW ENGLAND

THE FIRST THING I NOTICED AFTER COMPLETING MY DEGREE WAS THE AMOUNT OF CREDIBILITY I HAD WITH MY COLLEAGUES, CLIENTS, AND COMPANY LEADERS. I STARTED TO HAVE A GREATER IMPACT AT WORK.

SHAWN VALLIERE (MBA'10)
GENERAL MANAGEMENT - NORTH CAMPUS
VICE PRESIDENT/SENIOR ACCOUNT EXECUTIVE,
FIDELITY INVESTMENTS

ONCE I EARNED MY DEGREE, I WAS CATAPULTED TO ANOTHER CAREER LEVEL. THE BU MBA OPENED DOORS TO JOBS I WOULD NOT HAVE BEEN CONSIDERED FOR PRIOR TO EARNING MY MBA. THE FELD CAREER CENTER WAS ALSO INCREDIBLY HELPFUL. MY CAREER ADVISOR HELPED ME REDESIGN MY RESUME, THINK THROUGH THE TYPES OF JOBS I WAS LOOKING FOR, AND MOVE FORWARD. I ATTRIBUTE MY NEW POSITION TO THE HELP OF THE FCC.

MARISA MORGAN (MBA'10), HEALTH SECTOR MANAGEMENT
PROGRAM MANAGER,
PROJECT ECHO AT BETH ISRAEL DEACONESS MEDICAL

PLAN YOUR NEXT MOVE (WITH OUR HELP)

PEMBA is designed for fully-employed students, but that doesn't mean you shouldn't be planning your next career move. Unlike most other business schools, our part-time students have the same access to career center services as full-time students.

The Feld Career Center (FCC) hosts recruiter visits, plans job fairs, and offers individual counseling. With convenient evening hours and individualized attention, you'll have a partner in positioning yourself for success, now and down the road.

IN 2012-2013, THE FCC HOSTED:

- **1000** POSTINGS FOR INTERNSHIPS & FULL-TIME POSITIONS
- **180** MBA EVENTS, INCLUDING INFO SESSIONS, CAREER FAIRS, AND ON-CAMPUS INTERVIEWS
- **150** COMPANIES ON-CAMPUS
- **>1700** COUNSELING APPOINTMENTS WITH 450 STUDENTS

OUR STUDENTS ARE ONE DEGREE OF SEPARATION AWAY FROM 45,000 NEW SMG CONTACTS. ADD THOSE TO MORE THAN 290,000 BU ALUMNI SPREAD ACROSS EVERY FIELD YOU CAN IMAGINE.

TAKE NOTE: OUR ALUMNI ARE MAKING BIG MOVES

AMY L. AUERBACH (MBA'77)
SENIOR VICE PRESIDENT & CEO
BOSTON CHILDREN'S MUSEUM

CHRISTINE A. POON (MBA'83)
DEAN, OSU'S FISHER COLLEGE OF BUSINESS
FORMER WORLDWIDE CHAIRMAN OF PHARMACEUTICALS
JOHNSON & JOHNSON

THOMAS A. PETRIE (MBA'70)
CHAIRMAN
PETRIE PARTNERS, LLC

JIM CARRINGTON (MBA'80)
SVP GLOBAL CONSUMER PRODUCTS
MASTERCARD WORLDWIDE

ERIC CARLSTROM (MBA'09)
CO-FOUNDER & CTO
EVERTRUE

ANDREW J. SUSSMAN, M.D. (MBA'98)
PRESIDENT & COO
CVS MINUTE CLINIC &
SVP & ASSOCIATE CHIEF MEDICAL OFFICER
CVS CAREMARK CORPORATION

EDWARD C. ARDITTE (MBA'80)
FORMER SVP STRATEGY & INVESTOR RELATIONS
TYCO INTERNATIONAL

PASCAL AGUIRRE (MBA'94)
GLOBAL HEAD OF CORPORATE STRATEGY
GOGNIZANT TECHNOLOGY SOLUTIONS

MICKEY DREXLER (MBA'68)
CHAIRMAN & CEO
J.CREW GROUP

RAJEN KILACHAND (MBA'74)
CHAIRMAN & PRESIDENT
DODSAL GROUP

ARNOLD E. SAPENTER (MBA'91)
DIRECTOR OF SUSTAINABILITY
MASSACHUSETTS DEPARTMENT OF ENVIRONMENTAL PROTECTION

JOANNA LAU (MBA'91)
FOUNDER & CEO
LAU TECHNOLOGIES

MICHAEL MARQUARDT (MBA'95)
CHIEF OPERATING OFFICER
ASIA PACIFIC, BLACKROCK

ELIZABETH H. ROBERTS (MBA'84)
68TH & CURRENT LIEUTENANT GOVERNOR
STATE OF RHODE ISLAND

JANET F. CHAPMAN (MBA'77)
SVP, CHIEF PRIVACY OFFICER & MANAGER
UNION BANK COMPLIANCE GROUP

INTERNATIONAL RECRUITERS KNOW BU. THERE'S A CERTAIN PRESTIGE FACTOR THAT COMES WITH A BU DEGREE. NOT ONLY ARE YOU GETTING A BU EDUCATION AND ACCESS TO THE SMG NETWORK, YOU'RE GAINING THE BU NETWORK. THERE'S A GOOD CHANCE THERE'S A BU ALUM AT YOUR COMPANY OR AT YOUR NEXT JOB.

STEVE LEE (MBA'11), GENERAL MANAGEMENT MANAGER, CORPORATE FINANCIAL ANALYSIS, LIBERTY MUTUAL

REAL SOCIAL NETWORKING

LAST YEAR, MORE THAN 800 OF OUR ALUMNI SIGNED ON TO MENTOR A STUDENT, INCLUDING:

DANA PETERSON (MBA'99)
VICE PRESIDENT PRODUCT DEVELOPMENT
CORPORATE INSIGHT

RAMU SUNKARA (MBA'93)
FOUNDER & CEO
SKYLINE LABS, INC.

STEPHEN BLEWITT (MBA'87)
SENIOR MANAGING DIRECTOR
HANCOCK CAPITAL MANAGEMENT, LLC

AMIT MAZUMDAR (MBA'83)
FOUNDER & CEO
VISUALCALC, INC.

PROGRAMS & DEADLINES

PROGRAM	ENTRY DATE	COMPLETED APPLICATION RECEIVED BY	ADMISSION DECISION ANNOUNCED BY
PROFESSIONAL EVENING MBA BOSTON CAMPUS AND NORTH CAMPUS	AUGUST	OCTOBER 16	NOVEMBER 22
		JANUARY 8	JANUARY 31
		MARCH 12	APRIL 18
		MAY 5	MAY 30
PROFESSIONAL EVENING MBA BOSTON CAMPUS	JANUARY	SEPTEMBER 18	OCTOBER 11
		OCTOBER 16	NOVEMBER 22

DEGREE OFFERINGS

Two-Year MBA
Two-Year MS·MBA
(MBA and MS in Information Systems)
One-Year International MBA
Professional Evening MBA
(Boston and North Campuses)
MS or PhD in Mathematical Finance
PhD in Management
Executive MBA
Executive Education and Customized Programs (Non-degree)

MBA AREAS OF SPECIALTY

Digital Technology
Entrepreneurship
Environmental Sustainability
- Clean Energy
- Corporate Social Responsibility

Finance
Health Sector Management
- Health Service Delivery
- Life Sciences
- Medical Devices

International Management
Leadership & Organizational Transformation
Marketing
Operations & Technology Management
Public & Nonprofit Management
- Social Enterprise
- Social Impact Finance

Strategy & Business Analysis

WHAT'S NEXT?

VISIT US

- Evening information sessions are held monthly and provide a broad introduction to the School.
- Mini information sessions are held weekly with a small group of ten candidates.
- Class visits are available for more than 20 classes every year.
- Coffee with a student is an informal chance to talk one-on-one with a current MBA.

If you can't come in person, we also offer virtual information sessions & chats.

LEARN MORE ABOUT WAYS TO EXPERIENCE SMG AT BU.EDU/MBA/EVENING

LEARN MORE

Visit bu.edu/mba/evening for more information on our programs, deadlines, and student life.

APPLY ONLINE AT BU.EDU/MBA/EVENING

Application requirements include:

- Online application form, including essays
- Current resume
- Two letters of recommendation
- All university-level transcripts (undergraduate and graduate)
- GMAT or GRE results
- IELTS, PTE, or TOEFL results*
- $125 application fee

* Waiver eligibility, as well as additional information for international applicants, is available online.

Boston University School of Management
Graduate Admissions

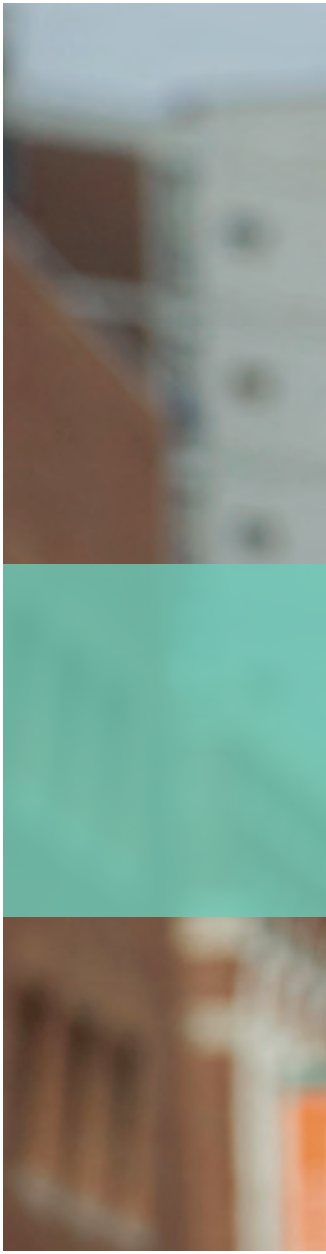
595 Commonwealth Avenue
Boston, MA 02215

phone 617-353-2670
fax 617-353-7368
email mba@bu.edu

@BostonUMBA
facebook.com/BU.Management

bu.edu/mba/evening

An equal opportunity, affirmative action institution.



AACSB ACCREDITED

FSC

Printed on recycled paper