

MS IN INFORMATION SYSTEMS & MBA

TECHNOLOGY MEETS BUSINESS

The Master of Science in Information Systems and MBA (MS•MBA) program, established in 2001, prepares talented students to leverage technology from a managerial and strategic perspective. In the same 21-month time frame as the regular MBA program, MS•MBA students earn two degrees: a traditional MBA with an academic concentration, and a Master of Science in Information Systems

DETERMINE YOUR CAREER PATH

An MS•MBA dual degree positions you for better jobs and higher salaries because it's a degree tailor-made for leading a business today—or in 2025.

The MS•MBA is well-suited for early-career professionals who want to redirect their careers and are interested in the role and impact of information technologies on business. It's not for the timid, and it's not just for traditional tech gurus either. Students in this program are able to straddle the technical and business domains. All you need is a focused interest in business and a vision of how you're going to use your newfound expertise as a future leader in any industry.

Students in the MS•MBA program have the opportunity to complete summer internships as well as actively participate in case competitions like the Grand Business Challenge in Digital Health. These experiences allow students to leverage technologies to solve today's biggest problems in industry.

TAILOR YOUR DEGREE

An MS•MBA dual degree sets our graduates apart. Students graduate with two degrees—a double skillset—that are attractive to employers across many sectors. Students in the program will take both core and elective classes in management and information systems and have the opportunity to customize their degrees with a variety of concentration options that will further supplement their dual degree.

We also offer a number of program variations, so no matter what your career plan, you'll find management courses that match your goals.

Programs include:

- MS•MBA in Public & Nonprofit Management
- MS•MBA in Health Sector Management

PATRICK DEWECHTER
MS•MBA'14
INFORMATION SYSTEMS



MT. LAUREL, NEW JERSEY

After joining a British American law firm in London with plans of applying to law school, Patrick realized he was more engaged with how the firm was running their practice and how technology fit into the strategy. He became the firm's Director of Information Systems, and came to SMG because of the MS•MBA. "Leaders of the future will need to understand the role technology plays in business strategy." He sees a huge opportunity in tomorrow's job market for those who can align technology initiatives with business goals.

CHOOSE YOUR CONCENTRATION

The MS•MBA program's core courses give you a solid grounding in the basic MBA skill set: accounting, finance, information systems, marketing, operations, organizational behavior, and strategy. From these, you may choose a concentration from several management disciplines of your choice.

CONCENTRATIONS

ENTREPRENEURSHIP

FINANCE

INTERNATIONAL
MANAGEMENT

LEADERSHIP &
ORGANIZATIONAL
TRANSFORMATION

MARKETING

OPERATIONS &
TECHNOLOGY
MANAGEMENT

STRATEGY &
BUSINESS ANALYSIS

FACULTY DIRECTOR: N. VENKATRAMAN



Venkatraman’s interests lie at the intersection of strategic management and information technology. His model, referred to as The Venkatraman Framework, analyzes the impact of IT on business performance and offers a vision for the future of IT and Globalization 3.0. He is also recognized as the 22nd most cited scholar in management over the past 25 years.

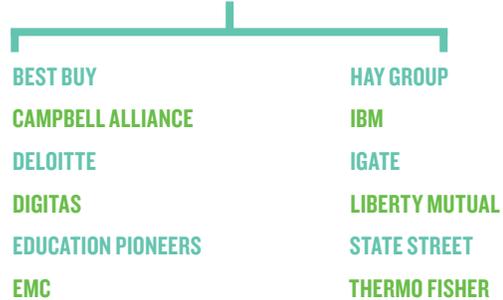
SCHOLARSHIPS

For applicants to our MS•MBA program we offer a number of merit-based scholarships. We specifically offer a MS•MBA Summer Scholarship that provides students additional support for the summer semester of the program. Over 80% of the incoming MS•MBA class received summer as well as academic year scholarships. The average award exceeded over half of the tuition costs for the year.

CAREER OPPORTUNITIES

All BU MS•MBA students have the opportunity to connect with top employers and executives in their fields. Whether you’re seeking a summer internship or a full-time position after graduation, you’ll enjoy the support of our Feld Career Center, strong faculty, student clubs and organizations, and our 45,000 School of Management alumni and more than 290,000 University alumni worldwide.

SAMPLE EMPLOYERS



APPLICATION DEADLINES

PROGRAM	ENTRY DATE	COMPLETED APPLICATION RECEIVED BY	ADMISSION DECISION SENT BY
TWO-YEAR MS•MBA	AUGUST	OCTOBER 16, 2013	DECEMBER 20, 2013
		JANUARY 8, 2014	FEBRUARY 21, 2014
		MARCH 12, 2014	APRIL 18, 2014

ADMISSION REQUIREMENTS

We’ll review your application when you have submitted:

- Application form, including 3 essays
- Current resume
- Two letters of recommendation
- Official copies of all university-level transcripts (undergraduate and graduate)
- GMAT or GRE results
- IELTS, PTE, or TOEFL results*
- \$125 application fee (paid online)

ADMISSIONS INFORMATION

For admission requirements and visit options, please visit our website or review our factbooks. Ready to begin the application process?



APPLY ONLINE AT MANAGEMENT.BU.EDU/APPLY

If you have any questions about the application or admission process, please contact the Graduate Admission Office at 617-353-2670 or mba@bu.edu.

**Waiver eligibility, as well as additional information for international applicants, is available online.*