

March 2009

## Citizen Schools Community Service Event

On Saturday, January 24<sup>th</sup>, students from the Citizen Schools' Malden and Lowell locations participated in a day of team building and presentations with Honors volunteers. At site visits earlier in the week students were provided with a case about "J.J.'s Pizzeria," a fictional business that is looking to increase its profits while addressing issues of cost and revenue. During their day-long immersion in cross-functional management techniques, the students analyzed the case in teams and used information about Marketing and Operations to present possible solutions to the pizzeria's problem areas. The day was conceived of and executed by our Honors Program Community Service Co-Coordinators Anna Boteva and Hannah Silbert, and could not have happened without the support of Professors Jeffrey Allen and Jonathan Hibbard, along with SM 323 Head TA and Honors Program student Andrea Cioffi. Volunteers from the Honors Program and some members of the University's Posse Scholar program, as well as other SMG student volunteers, supported the students in their teambuilding exercises and presentation development. It was a successful day that we hope will be replicated in future years.



Citizens School students present their projects to their peers and professors

Citizens School  
Community Service  
Event

January 30<sup>th</sup>  
Alumni Event

Community Service  
Co-Coordinators  
Selected!!

## January Alumni Winter Warmer

On the evening of Friday, January 30<sup>th</sup> Honors Program alumni gathered with current Honors Program seniors and School of Management faculty and staff for a networking event at the BU Castle. Alumni came from the Boston area and New York city to connect, re-connect, and reminisce. The event was well-attended and brought together students from many class years and current fields, from the Federal Reserve to Craft Brewing, and from Library Science to Consulting. We look forward to bringing the alumni and students together again within the next month.

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## January Dinner Meeting

January's dinner meeting guests welcomed a panel of experts in the finance and economics field to discuss the current status of the United States economy. Panelists Senior Associate Dean Michael Lawson, Senior Lecturer Mark Williams, and Professor Don Smith provided explanations as to how the U.S. reached its present state and presented their ideas as to where they believe the country was headed in the future. Dinner meeting guests asked questions and offered comments about the effects on the economy and its relationship to the job market upon graduation.



(From left to right) Senior Lecturer Mark Williams, Senior Associate Dean Mike Lawson, and Professor Don Smith



(Seniors from left to right) Eugene Mann, Amy Bach and Yoonmo (Mo) Yang

# Honors Program Newsletter

BOSTON  
UNIVERSITY

Boston University School of Management

Fusing the ART, SCIENCE, and TECHNOLOGY of Business.®

March 2009

## February Dinner Meeting

This month's dinner meeting was a feature on sustainability. Our guest was Boston University's new Director of Sustainability, Mr. Dennis Carlberg. He discussed why the implementation of sustainable practices is not only cost-effective in the long-term but also crucial for the preservation of environmental health and individual well-being. Because he has only been at Boston University for a short time, he presented on his past experience with creating sustainable building practices and LEED certified construction in Boston, Iceland, and beyond. He also outlined the current state of Boston University's sustainability report card (up to B- from C- last year) and some of the intentions and goals that he has to bring the University into a more functionally sustainable institution.

As an additional treat, the students and guests dined sustainably. Boston University Dining Services identifies locally produced food as coming from within a 350-mile radius of the campus. The evening's menu consisted of Long Island Duck Tacos with Blood Orange Salsa, Local Green Bean and Wax Bean Salad with a Vermont Maple Vinaigrette, and a Mashed Potato Bar (purple, sweet, and local Maine potatoes) with New Hampshire Applewood Bacon and cheeses from New England dairy farms. Special thanks to Chris Sottile and his staff for creating the sustainable dinner.



Sophomores Jared Vizzi and David Caine pose with their sustainable nametags!



Dinner meeting guests watch Mr. Dennis Carlberg's Power Point presentation on sustainability

## Community Service Coordinators



Congratulations to Anish Kanabar and Elizabeth Swahn for being selected to represent the Class of 2012 as Community Service Co-Coordinators! Elizabeth and Anish have already begun to work with this year's Co-Coordinators Anna Boteva and Hannah Silbert to plan the year's two remaining events: volunteering at a local animal shelter and supporting homeless children at [Cradles to Crayons](#) or a similar venue.



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## Fidelity Externship for Current Sophomores and Juniors

Current sophomores and juniors are being encouraged to apply for a day-long Externship with the Fidelity Corporation in the Corporate Audit Division. The shadowing day will take place on Friday, April 3<sup>rd</sup> and may include any of the following activities:

- Sit in on company staff meetings
- Conduct informational interviews of both professional and administrative staff
- Observe client interactions
- Observe functions and duties of various levels of employees
- Tour the facilities
- Review organization's mission/vision statement and organizational charts
- Explore potential career paths within the organization and the profession

Students who are interested in participating should submit a current résumé and cover letter to Amelia Catone and Dean Sandra Procopio no later than Friday, March 6<sup>th</sup>. The externship is the brainchild of Honors Program alumna Crystal Bates, who is currently employed at Fidelity.

## Fall 2009 Honors Program Seminar Offerings

The Program is pleased to offer two seminars in Fall '09:

### Conscious Capitalism: Leaders, Values, Ethics

#### *About the Seminar:*

This seminar will focus on the role of values and leadership in meeting the business challenges of the future. Great executives know how to "lead with values." In many industries, it is a company's values that distinguish it from competitors, separate success from failure, and build a network of loyal customers, employees, and investors. We will discuss how companies and non-profit organizations develop leaders who lead through values. Through readings and case studies, we will examine and discuss people and organizations that illustrate how values make a difference in the art of management.

#### *About the Professor:*

James E. Post is the John F. Smith, Jr. Professor in Management and a member of the Business Policy and Law Department. He has degrees in law and management and teaches courses in strategy, corporate governance, and ethics. Professor Post's research focuses on leadership, personal values, and accountability. He is widely quoted in the media on issues of executive compensation, business ethics, and failures in corporate governance. He is currently writing a book about "Conscious Capitalism" - how business leaders turn their commitment to personal values into successful businesses. He will be acting Faculty Director of the Honors Program in '09-'10 while Professor Shu Kahn is on sabbatical. Pre-requisites: None

To read more about Professor Post, please visit: [http://smgnet.bu.edu/mgmt\\_new/profiles/PostJames.html](http://smgnet.bu.edu/mgmt_new/profiles/PostJames.html)

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## Public Roles in Private Markets

### *About the Seminar:*

What is *public value* and how can it be measured? How do the actions of private, public, and not-for-profit organizations affect public value? What guidance can an understanding of public value provide for those in charge of government policy or for businesses that operate in a world where government policy is important?

This seminar will examine these questions by surveying the core tools of public policy analysis. We will then apply the ideas of policy analysis to a range of issues including:

- How – and how much – should government ask firms to reduce pollution;
- What kind of information should government require businesses to provide consumers about the goods they buy or investors about the stocks in which they invest?
- When should the public provide and when should the private sector critical social goods and services like education, open spaces, or health care?

Throughout the semester, we will have spirited debates on a variety of pressing public policy problems, informed by the tools of economics and public policy analysis. In the course of those debates, I hope your views on a variety of issues will be challenged, sharpened, and reexamined.

### *About the Professor:*

David Weil is Professor of Economics at SMG. Professor Weil's research focuses on regulatory policy generally and in particular labor market policy, occupational safety and health, and industrial and labor relations and workplace representation. He has published widely in these areas, and has also served as an advisor to the U.S. Department of Labor, the Occupational Safety and Health Administration, and other government agencies on a variety of projects. He currently leads a major research project at SMG exploring innovative ways to improve the impact and performance of regulation by the Department of Labor. He is also a co-Director of the Transparency Policy Project at the John F. Kennedy School of Government, Harvard University that looks at new ways of increasing public value in the information age. He has just completed a book arising from that project. Pre-requisites: Sophomore standing, must have taken EC101 EC102

To read more about Professor Weil, please visit: [http://smgnet.bu.edu/mgmt\\_new/profiles/WeilDavid.html](http://smgnet.bu.edu/mgmt_new/profiles/WeilDavid.html)

## New Sophomores

Good luck to all students who have expressed interest in joining the Honors Program as sophomores. Interviews are currently being conducted and selections will be made by mid-June, once the Spring semester's grades have been posted.

## Dean's Hosts

Congratulations Anna Boteva, Pietro Fabiani, Hitesh Kewlani, and Taylor Piscionere for being selected to participate in the Dean's Host Program in Spring 2009!

Parents, please do not forget, if you would like to receive this newsletter via e-mail, send your e-mail address to Krystle Joseph, [kjoseph@bu.edu](mailto:kjoseph@bu.edu).